



Florida Developmental Education Association

Program book ads must be camera ready. Below is additional information regarding specs for program book ads.

Full page ad = 7 ½" x 10" Half

page ad = 7 ½" x 4 ¾" Quarter-

page ad = 7 ½" x 2 ¼ "

If you are sending a .jpeg

- Build the ad full size (the size it will print in book) at no less than 300 dpi
- Save the ad as a high quality compression
- You may need to zip the file in order for it to be sent through e-mail.

If you are sending a .pdf

- Build the ad full size (the size it will print in book)
- Save the ad as a press ready.pdf
- Depending on the program you are using it may say "print quality" or "press quality" or "high resolution" or "high quality."
- You may need to zip the file in order for it to be sent through e-mail.

The deadline for the program book is Wednesday, August 11, 2017. These should be sent to:

Sharisse Turner, turners@tcc.fl.edu, or Dave DelRossi, delrossd@tcc.fl.edu